



Best Plan Pro

The pre-qualification engine that simplifies underwriting for life insurance agents.

Hey there! We're Best Plan Pro (BPP). We understand how challenging it can be to keep a sale on track while dealing with the nuances of underwriting. BPP streamlines underwriting by automating time-consuming and error-prone tasks, like looking up drugs that may be misspelled in prescription guides or checking if a misdemeanor conviction changes eligibility.

With BPP, you can quickly and accurately pre-qualify your clients for all of the products you're appointed to sell.



Quick, Consistent, and Accurate Underwriting

1 MILLION+
cases processed

15%
average placement improvement

200,000+
med/use combinations

HOW WE DO IT

- Patent-pending inference technology
- Intelligent typo corrections for both medications and conditions
- Automatic learning of new medications & conditions
- No follow-up questions
- Sorting results based on likelihood of day-one coverage
- Designed by agents for agents

WHAT WE AUTOMATE

- Height & weight exclusion checks
- Age restriction checks
- State restriction checks
- Death benefit + budget checks
- Rate calculations
- Health-based pre-qualification
- Plan-specific research including SSN requirements, eApp links, & phone interview information

“Best Plan Pro is the most **consistent** and **reliable** field underwriting tool our industry has to offer.”

David Paul
National Director of Simplified Issue Life at AmeriLife

Plans start at ~~\$59.99~~

\$29.99 per month

See why BPP is the gold standard.

BestPlanPro.com

TRY IT FREE